

Editorial

ELTAI is happy to publish its fourth edition of 2016. I feel very delighted to meet you through this editorial. I hope this edition would uplift the English language learners. As we, the Language teachers, are aware of the mystic complexities in content delivery. ELT practitioners have been wondering how they can remain enthusiastic about their turbulent work in the globalized context. Only curious, passionate and creative teachers can experiment and implement new ideas in their classroom. They will also remain energized and enjoy their work. Optimistic Teachers thought about their assignments and their students' linguistic competence would be able to benefit the society. The articles in this issue focus on the innovative practices in teaching and learning English.

Mamta Pillai, in her research paper 'Identifying and Treating Mispronounced Front vowel sounds Through Activities: A Case Study with Gujarati Mother Tongue' about the impact of pronunciation activities that yielded positive result. It aims at finding whether the Gujarati students feel difficulties in using front vowels. Her paper shows the results of experimental procedure.

The article by N.S. Gundur in 'Words, Actions and Truth: Philosophy of Language in Shakespeare' has made a deeper insight about the role of language in Shakespeare's writings. The paper focuses on Shakespeare's understanding of human language.

Nivedita Malina Barua's research paper titled Collaborative Writing as a Means of making Students Aware of the Process of Writing, shares the experience of implementing collaborative writing among her post graduate students. It has helped to enhance their grammatical skill, vocabulary and overall writing skill. Exercises on Collaborative writing have helped the students to focus on language and also made them to enhance their techniques of academic writing.

Madhavi and Dr G.Suvarna Lakshmi's research paper Prezi as an effective Tool to Teach Poetry – An Empirical Study explored the effectiveness of blended learning. The use of Prezi helps the language teachers to teach functional aspect of language through poetry. Prezi helps in teaching the vocabulary, figures of speech, the accent and pronunciation of the poem. It makes the students to enjoy the aesthetic beauty and the theme of a poem.

In the paper titled ELT: Status and Challenges at undergraduate Level in Rural North Karnataka, author Shivakumar, U Ganachari throws light on the factors that has lead to lack of proficiency and competency of students in spite of it being a compulsory subject in school and under graduate level. He stresses that the right ambience in the classroom. Enough moving space and freedom in the classroom would help the students to become competent communicators.

At the other end of the spectrum K.Unnikrishanan's article titled Appropriate Knowledge and Curriculum in Higher Education Institutions in India: Need for Reform' is an exploration on the need of revamping of the syllabus in higher education. This is the need of the hour as it would be a great deal of work in the advancement of learning. He also envisages the content that has been taught should be more relevant to the needs of learner and the need of the humanity.

As we all know 2016 being the 400th Death Anniversary of Shakespeare ELTAI is also commemorating it holding various activities in six different cities in our country: Delhi, Jaipur, Bilaspur, Thiruvananthapuram, Thoothukudi and Chennai. The inauguration was held on 16th June 2016. The inaugural address by

Shri. Dr. Rosaiiah, the Governor of Tamil Nadu, has been presented in this issue.

A regular column 'One-on-One' which will feature interviews by Dr. Albert P'Rayan with globally known ELT experts is being included from this issue. In this issue the ELT expert interviewed is Nicholas Peachey, a well known learning technology consultant, trainer and writer. Besides this the ELTAI - Annual Report 2015 – 2016 presented by Dr. K. Elango, National Secretary, at the Annual conference held at Hyderabad held in July last.

We envisage that the journal would help the ELT practitioners at different levels. It develops deep insight into the recent paradigms in language that would help in imparting strategies. We welcome your insight and valuable constructive suggestions on the holistic aspects of the journal. We hope that we will have more contributors to our journal who would share their successful classroom practices to enlighten their fraternity.

Let your suggestions light ELTAI into the brightest and noblest research path as well.

Dr.Rita Rani Mandal, Editor